



introducing
Interim Executive Director
BOB GOLDSMITH

May 9, 2019

Dear EPS Community,

As was announced last week, Brad Burks is preparing to conclude his service as EPS' Executive Director in the coming weeks. We are incredibly grateful for Brad's leadership and service to EPS the past three years. Brad's final day of service will be Friday, May 31. He will be missed, and we wish him and his family the best as they plan for their new beginning.

In preparation for this leadership transition, the Board of Directors met on Monday and selected Bob Goldsmith to serve in an Interim Executive Director role for EPS. Bob will assume the duties as Interim Executive Director beginning May 20, 2019. As a long-time supporter and member of the EPS Board of Directors since 2017, Bob carries a strong passion for the mission, an understanding and appreciation for the history of EPS, and the institutional knowledge to be successful.

Bob brings an abundance of experience which, in addition to executing the day-to-day duties of the position, will provide EPS great value in evaluating the executive director position to determine the additional resources necessary to support the position. Bob will also participate in the recruitment and hiring of the permanent executive director.



Bob recently retired as Sr. Vice President of Marketing at Oriental Trading Company, Inc. He has over 20 years of experience in marketing roles at Oriental Trading, Lands' End, and JC Whitney.

Bob served as Interim President of Mount Michael Benedictine during a similar leadership transition from June 2011 to January 2012. He was also on their School Board from 2009 to 2017.

Bob and his wife, Lisa have been married for 33 years. They have three children and five grandchildren. Bob and Lisa are members of St. Stephen The Martyr parish, where they both participate on their parish vocations ministry committee. Lisa has been a volunteer at EPS since 2010, and their daughter, Erika Choquette, began volunteering in 2017 and has been a part-time employee since 2018.

Bob is from Omaha and graduated from UNO in 1985 with a Bachelor's of Business Administration degree.

Through his role on the Board of Directors, Brad and Bob have worked closely together the past couple of years. Brad looks forward to assisting Bob in this transition over the next few weeks, providing him with even greater insight into a staff with immeasurable faith, dedication, and passion. They will work together to demonstrate to all of our supporters - whose loyalty and commitment are second to none - our commitment to the EPS mission of helping expectant women and parenting families make life-affirming choices for themselves and their children.

We are grateful for Bob's willingness to assist EPS in this leadership transition and for bringing his expertise and commitment to this wonderful mission.

Sincerely,

LARRY ROLAND
EPS Board President