



BABY BOTTLES

fill bottles. change lives.

changing lives with your change

Essential Pregnancy Services (EPS) is making a difference in the lives of struggling women and families with your financial contribution! Baby bottles filled with coins, cash, or checks benefit the work of EPS, an agency dedicated to helping women understand their pregnancy options by giving them factual information and resources for the opportunity to make life-affirming decisions.

Last year, the EPS Baby Bottle Campaign raised over \$26,500 in support of women and families.

Please consider hosting a campaign to help EPS reach even more families in 2019! **Our current fundraising goal is \$35,000!** We hope you will work alongside us to raise these vital funds in an effort to provide life-saving care to those facing unplanned pregnancies.



step-by-step guide to fundraising success

1 GET READY *Decide which date works best for your group and when to kick-off the campaign.*

Whoever is heading up the Baby Bottle Campaign should coordinate with the pastor, church leader or principal to plan the date. Many groups choose to hold the campaign centered around already established dates such as Lent, October Right-to-Life month or the March for Life.

2 GET SET *Gather the materials you will need.*

BABY BOTTLES || We usually recommend one per family. Some schools will also choose to place one larger bottle in the classroom and encourage children to bring their change to school to contribute to the bottle.

BULLETIN INSERTS & POSTERS || You can download bulletin inserts or posters off our website or we can deliver them with your bottles. Our website can be found at friendsofeps.org.

3 GO *Start your campaign and watch how your change, changes lives!*

WEEK 1 || Kick-off the campaign. Distribute the baby bottles to your congregation, school or group. Arrange for an announcement to be made at your church, group, or through the school. The announcement may include a brief talk by a staff member of EPS to help jump start the campaign. Finally, run the bulletin announcement for week one.

WEEK 2 || Remind your parish or group about the campaign and the date that bottles are due. Run the bulletin announcement for week two.

WEEKS 3 & 4 || Continue to run bulletin announcements for weeks 3 and 4. Collect all bottles and return them to EPS or arrange for them to be picked up.

FRIENDSOFEPS.ORG

life-saving
care

BENSON | MAPLE VILLAGE | BELLEVUE
client site essentialps.org • 402.554.0121